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## Media Alert

# **Zimmer Biomet Enters Partnership with European Pathway Association to Study Hip Fragility Fracture Care Pathways**

*Partnership Aims to Enhance the Care of People with Fragility Hip Fractures*

Zimmer Biomet announced it has entered into a research partnership with the European Pathway Association (E-P-A). E-P-A is an international not-for-profit association committed to the development, implementation and evaluation of Care Pathways. The partnership's main purpose is to launch a benchmark study of the key aspects of hip fragility fracture care. This study will aim to provide evidence-based data and insights to better understand the care process and help improve the quality, efficiency and outcomes of care pathways for patients with fragile hip fractures through Zimmer Biomet's Rapid Recovery™ program implemented in select hospitals.

Under the terms of the partnership, Zimmer Biomet will provide the funding for the benchmark study and will leverage the E-P-A's expertise in care pathway research and development. Additionally, the E-P-A has formed an advisory board of interdisciplinary specialists, clinicians and representatives from its organization and Zimmer Biomet for the project.

"Fragility fractures are often complex and challenging to treat, as many of the patients are elderly with a variety of comorbidities. We are pleased to collaborate with E-P-A on this study to examine all phases of the care journey and identify ways to further optimize outcomes of our Rapid Recovery program," said Didier Deltort, President, Zimmer Biomet EMEA. "This partnership underscores Zimmer Biomet's commitment to employing evidence-based approaches to enhance our products and services and help deliver the highest quality of patient care."

The research project will focus on collaborative partnerships with a number of trauma centers across Europe. Many of the participating centers and hospitals are recognized as Centers of Excellence.

“This project presents an opportunity to analyze and determine ways to improve pathways to care for patients with fragile hip fractures on an international scale,” said Kris Vanhaecht, Secretary General, E-P-A, and Professor of Quality and Patient Safety at the University of Leuven. “E-P-A is committed to enhancing the care processes for these patients and we look forward to working with Zimmer Biomet on this study.”

The Rapid Recovery program was developed by Zimmer Biomet in 1997 to complement its commercial offerings and help healthcare providers improve the quality and cost-efficiency of patient care. With a 20-year record of success, the program combines the principles of fast-track surgery with evidence-based approaches to care process optimization, clinical enhancements, patient engagement, data collection and evaluation, strategy and marketing. Rapid Recovery is one of the key programs of Zimmer Biomet Connect in EMEA, designed to help its hospital and surgeon partners to achieve improved surgical outcomes.

### **About the European Pathway Association**

The European Pathway Association (E-P-A) is an international not for profit association of Clinical/Care Pathway networks, user groups, academic institutions, supporting organisations and individuals who want to support the development, implementation and evaluation of Care Pathways. Founded in 2008, the association has an international network of more than 1100 pathway facilitators, researchers and managers from more than 50 countries.

### **About Zimmer Biomet**

Founded in 1927 and headquartered in Warsaw, Indiana, Zimmer Biomet is a global leader in musculoskeletal healthcare. We design, manufacture and market orthopaedic reconstructive products; sports medicine, biologics, extremities and trauma products;

office based technologies; spine, craniomaxillofacial and thoracic products; dental implants; and related surgical products.

We collaborate with healthcare professionals around the globe to advance the pace of innovation. Our products and solutions help treat patients suffering from disorders of, or injuries to, bones, joints or supporting soft tissues. Together with healthcare professionals, we help millions of people live better lives.

We have operations in more than 25 countries around the world and sell products in more than 100 countries. For more information, visit [www.zimmerbiomet.com](http://www.zimmerbiomet.com) or follow Zimmer Biomet on Twitter at [www.twitter.com/zimmerbiomet](http://www.twitter.com/zimmerbiomet).